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www.collegewise.com

What happens now?

You've read our little brochure.
And maybe you're even intrigued.
If you'd like to learn more about
us, here's how to do it:

Visit our website at
www.collegewise.com.

You can read about our
programs, learn more about
our counselors, and register
for our free email newsletter.

On the other hand, if you're
not intrigued, maybe you
can pass this brochure
along to a friend who might
be? (Or you can always
recycle it, too.)

**APPLYING
TO COLLEGE**
isn't nearly as fun
as it should be.



 **Collegewise**

WE'RE OUT TO CHANGE THAT.

Who Is Collegewise?

Getting into college has become a stressful affair for many families.

It doesn't have to be that way. Our college counselors help high school students find, apply to and attend the right colleges for each student. Unless you believe that there are only twelve colleges on the planet worth attending (if you do, we'd like to tell you in the nicest way possible that we completely disagree), we can probably help you. We believe the process should be exciting and that parents shouldn't have to nag their kids about application deadlines.

Our college counseling programs have helped over 2,500 families navigate the college admissions process with more confidence (and less perspiration).

If your family could use some good advice and would like to feel better about the upcoming journey to college, you might enjoy being one of our Collegewise families.



Our Counseling Programs

Students in our program are each assigned to a college counselor who guides them through every step of the college application process, from picking colleges, to filling out applications, to choosing the right stories for your college essays.

Things we do:

- Work with "A" students, "C" students and everyone in between.
- Help kids take charge of their own college process (so parents don't have to nag).
- Encourage families to relax and enjoy the process.
- Speak to groups at high schools, parent meetings and counselor conferences about the process of applying to college today. We also calm them down.
- Read college guidebooks while on vacation. It is often embarrassing.

Things we don't do:

- Write college essays or complete applications for kids.
- Use connections, influence, or magic potions to get kids accepted to highly selective colleges.
- Work with everyone who wants to hire us (see "Things We Believe").
- Charge more than we think is fair and reasonable.
- Vector calculus*

*A field of mathematics concerned with multivariate real analysis of vectors in an inner product space of two or more dimensions.



A Short List of Things We Believe

There are a lot of different ways to approach college admissions, and we know that not everyone shares our philosophy of finding the right schools and enjoying the process. That's OK. But those people probably shouldn't come to Collegewise—and we probably won't be inviting them to our Super Bowl party, either.

Here are the most important things we believe, things that Collegewise families like and appreciate about us:

1. Brand-name schools aren't necessarily the best. We believe that great educations and wonderful experiences take place at lots of colleges, including some in Delaware.

2. The process should be fun.

A student's college future is serious business. But that doesn't mean the process of finding and applying to college should be angst-ridden and unpleasant.

3. There is no magic formula.

Selecting appropriate colleges and presenting yourself honestly is the best college admissions strategy. And we say that because it works.

4. Kids should do the work themselves.

The more students do for themselves, the better their results will be. We give our students a lot of guidance and encouragement. But we will not do the work for them.

5. We want kids to be happy and successful in college.

We judge our success not by how many of our students get into Ivy League schools, but by how happy our students are at their chosen colleges.